

# How to START UP in CHINA?

7 Know-How Sessions for innovative  
entrepreneurs

## Dates

### **What should I consider before expanding to China?**

- + 9-Mar, 9:00 (CET) Boye Hartman (BAT Ventures)
- + 19-Mar, 11:00 Tobias Urban (AHK Greater China)

### **How to work and communicate with Chinese?**

- + 25-Mar, 10:00 Kathrin Neunteufel-Steyer (CultureBEYOND)
- + 31-Mar, 11:00 Nora Sun (Bread & Rice)

### **Which legal aspects are important?**

- + 8-Apr, 9:00 Fabian Knopf (R&P China Lawyers)
- + 15-Apr, 9:00 Mark Schaub (King & Wood Mallesons)

### **What are the experiences of other entrepreneurs?**

- + 23-Apr, 9:00 John Kaller (unpackAI)

## For whom

- + Start-ups, Scale-ups and young SMEs on their way to go international
- + Technology Transfer Managers of Universities
- + Innovation Manager of incubators
- + People simply curious about doing business with China

## Register now

[https://how\\_to\\_start\\_up\\_in\\_china.eventbrite.de](https://how_to_start_up_in_china.eventbrite.de)

Participation is free of charge.

For questions please contact:  
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